



Kathryn Boor

Graphic Designer & Illustrator

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(937) 815-8244

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Audition
- HTML/CSS
- InVision
- Sketch
- Adobe XD
- Slack
- Trello
- Figma
- Canva
- MailChimp
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Illustration (digital and traditional)

NOTABLE ACHIEVEMENTS

- Designed logo for Mansfield Gay Pride Association for Mansfield Pride Festival & Parade 2019 (used on social media, T-shirts, and banners)
- “The Great Escape” artwork featured in Ohio Governor’s Youth Art Exhibition (Top 300) (2018) and “All Seeing Eye” (a 3-piece art series featured in Ohio’s State Department of Education Display (2018) — resulting in a \$10,000 scholarship to attend The Modern
- National Honor Society (2016–2018)



EXPERIENCE

APRIL 2020–MAY 2020

STUDENT CREATIVE DIRECTOR/ DESIGN INTERN,

Reflex Design Collective, Oakland, CA

- Led 7-person student team completing a series of deliverables including a brand style guide, new icons, website and email design, social media, and Google Slides template
- Communicated and scheduled check-ins and progress updates with client
- Responsible for revising documents and updating files
- Recommended software and templates for sustainable design for company
- Prepared tutorials and resources for client to seamlessly implement branding changes

FEBRUARY 2020–APRIL 2020

MARKETING INTERN, WonderMedia, Tipp City, OH

- Drafted, created, and revised social media campaigns
- Coordinated with team to schedule projects, presentations, and training
- Write scripts and copy to be used creatively and promotionally
- Learned and executed cross promotional activities, including creating media that can be taken from one social media platform to another
- Balanced creative and promotional tasks

JANUARY 2020–MAY 2020

MARKETING DIRECTOR, National Student Advertising Competition Team

The Modern College of Design, Kettering, OH

- Team won first place for marketing campaign presentation for Adobe at District V American Advertising Federation competition
- Guided, delegated, organized, and led development of marketing efforts
- Ensured team members understand scope of client expectations
- Conducted, filtered, and oversaw primary and secondary research
- Led development of strategic marketing plan, campaign schedule, budget, and media plan

EDUCATION

AUGUST 2018–PRESENT

THE MODERN COLLEGE OF DESIGN, Kettering, OH

Associate Degree of Applied Business in Design (May 2020)

Bachelor of Arts Degree in Design Leadership (expected June 2022)

- Technical courses in traditional print/package design, web design, UI/UX, introductory web development, photography, motion design, and illustration, as well as general education courses in English, math, art history, psychology, marketing, and communications
- Co-founder of LGBTQ Club
- Attended an AAF Dayton networking event featuring Tom Cocke, group creative director of The Buntin Group in Nashville, TN
- Selected to represent The Modern at the annual Dayton Workforce Forum, a program designed to support the business community and create a pathway for Ohio’s future workforce